Trump: The Art of the Deal - A Comprehensive Overview



Trump: The Art of the Deal by Donald J. Trump

★ ★ ★ ★ 4.7 out of 5 Language : English File size : 14886 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled X-Ray : Enabled Word Wise : Enabled Print length : 386 pages



Trump: The Art of the Deal is a 1987 book by Donald Trump and journalist Tony Schwartz. It became a bestseller and has been translated into more than 40 languages. The book provides insights into Trump's business philosophy and negotiation techniques.

Key Takeaways

The key takeaways from Trump: The Art of the Deal include:

- Think big. Trump believes that it is important to set ambitious goals and to never give up on them. He writes, "The only way to guarantee failure is to quit."
- Be prepared. Trump emphasizes the importance of being prepared for negotiations. He writes, "The better prepared you are, the more likely you are to succeed."

Use leverage. Trump believes that it is important to use leverage to your advantage in negotiations. He writes, "The key is to find a way to make the other side need you more than you need them."

Don't be afraid to walk away. Trump believes that it is important to be willing to walk away from a negotiation if you are not satisfied with the terms. He writes, "If you're not happy with the deal, don't be afraid to walk away."

Criticisms

Trump: The Art of the Deal has been criticized for being self-promotional and for exaggerating Trump's accomplishments. Critics have also accused Trump of using unethical tactics in his business dealings.

Overall

Trump: The Art of the Deal is a controversial book that has been both praised and criticized. However, there is no doubt that it is a fascinating look into the mind of one of the most successful businessmen in the world.

Further Reading

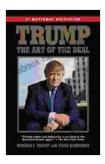
Trump: The Art of the Deal on Wikipedia

The New York Times review of Trump: The Art of the Deal

The Washington Post review of Trump: The Art of the Deal

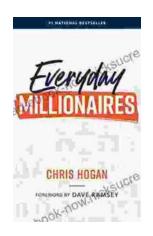
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