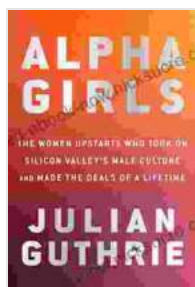


# The Women Upstarts Who Took On Silicon Valley Male Culture And Made the Deals

In the male-dominated world of Silicon Valley, it's no secret that women have faced an uphill battle. But a new generation of female entrepreneurs is changing the game, taking on the tech industry's status quo and making their own mark.

These women are the "upstarts" - the ones who are challenging the old boys' club and creating a more inclusive and diverse tech ecosystem. They're the ones who are building successful businesses, raising millions of dollars in funding, and inspiring other women to follow in their footsteps.



## Alpha Girls: The Women Upstarts Who Took On Silicon Valley's Male Culture and Made the Deals of a Lifetime

by Julian Guthrie

★★★★☆ 4.5 out of 5

Language : English  
File size : 17379 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 270 pages



Here are some of the stories of the women upstarts who are changing the face of Silicon Valley:

## Reshma Saujani: Girls Who Code



Reshma Saujani is the founder of Girls Who Code, a nonprofit organization that teaches girls computer science and coding skills. Saujani started Girls Who Code in 2012 after she realized that there were too few women in the tech industry. She wanted to change that by giving girls the opportunity to learn the skills they needed to succeed in the tech field.

Girls Who Code has since grown into a global organization with over 200,000 members. The organization has taught coding skills to over 100,000 girls and has helped to close the gender gap in the tech industry.

### **Whitney Wolfe Herd: Bumble**



Whitney Wolfe Herd is the founder of Bumble, a dating app that empowers women to make the first move. Wolfe Herd started Bumble in 2014 after

she left Tinder, where she was a co-founder.

Bumble is different from other dating apps in that only women can send the first message. This creates a more respectful and safe environment for women, who are often subjected to harassment and abuse on other dating apps.

Bumble has quickly become one of the most popular dating apps in the world. The app has over 100 million users and has been downloaded over 500 million times.

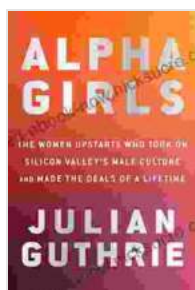
### **Sophia Amoruso: Nasty Gal**



Sophia Amoruso is the founder of Nasty Gal, an online retailer that sells vintage and contemporary clothing. Amoruso started Nasty Gal in 2006 with just \$200. She built the company into a multi-million dollar business before selling it to Boohoo Group in 2017.

Amoruso is a self-made businesswoman and a role model for aspiring entrepreneurs. She has written two books about her experiences as a founder and CEO, and she has been featured in numerous publications, including Forbes, Fortune, and The New York Times.

**These are just a few of the many women upstarts who are changing the face of Silicon Valley. These women are breaking down barriers, creating opportunities for others, and inspiring a new generation of leaders. They are the future of the tech industry, and they are here to stay.**



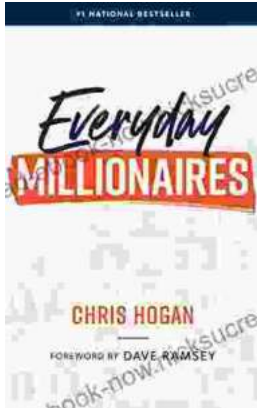
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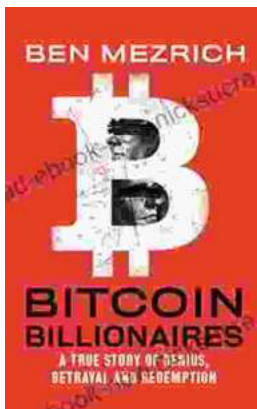
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