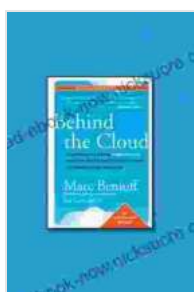


The Untold Story Of How Salesforce Com Went From Idea To Billion Dollar Company

Salesforce.com is one of the most successful software companies in the world. It has revolutionized the way businesses manage their customer relationships and has become an essential tool for sales teams everywhere.



Behind the Cloud: The Untold Story of How Salesforce.com Went from Idea to Billion-Dollar Company-and Revolutionized an Industry by Carlye Adler

★★★★☆ 4.4 out of 5

Language : English
File size : 937 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 308 pages
Lending : Enabled



But how did Salesforce.com get started? And how did it become so successful?

The story of Salesforce.com begins in 1999, when Marc Benioff was working as a software executive at Oracle. Benioff was frustrated with the traditional software sales model, which required businesses to buy expensive software licenses and then install and maintain it themselves.

Benioff believed that there had to be a better way to sell software. He envisioned a world where businesses could access software over the internet, without having to buy or install anything.

In 1999, Benioff left Oracle and founded Salesforce.com. The company's mission was to provide businesses with a cloud-based customer relationship management (CRM) system.

Salesforce.com's CRM system was a huge success. It was easy to use, affordable, and accessible from anywhere with an internet connection.

Salesforce.com quickly gained market share and became one of the leading CRM providers in the world.

In 2004, Salesforce.com went public. The company's stock price has soared ever since, and it is now worth over \$100 billion.

Salesforce.com's success is a testament to the power of the cloud. The company has shown that businesses can be more successful by using software that is delivered over the internet.

Salesforce.com is now a major player in the software industry. The company has over 150,000 customers and its software is used by millions of people around the world.

The story of Salesforce.com is a classic example of how a great idea can be turned into a successful business.

Here are some of the key factors that contributed to Salesforce.com's success:

- **The cloud-based model:** Salesforce.com was one of the first companies to offer software as a service (SaaS). This model allows businesses to access software over the internet, without having to buy or install anything.
- **The easy-to-use interface:** Salesforce.com's CRM system is easy to use, even for people who are not familiar with software.
- **The affordable price:** Salesforce.com's CRM system is affordable for businesses of all sizes.
- **The strong marketing:** Salesforce.com has invested heavily in marketing, which has helped to create awareness of the company and its products.

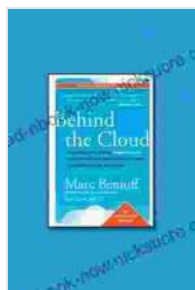
Salesforce.com is a success story that is still being written. The company is constantly innovating and expanding its product line. It is likely that Salesforce.com will continue to be a major player in the software industry for many years to come.

Here are some additional details about the company's history:

- Salesforce.com was founded in 1999 by Marc Benioff, Parker Harris, and Dave Moellenhoff.
- The company's first product was a CRM system called Salesforce.
- Salesforce.com went public in 2004.
- The company's stock price has soared ever since, and it is now worth over \$100 billion.

- Salesforce.com now has over 150,000 customers and its software is used by millions of people around the world.

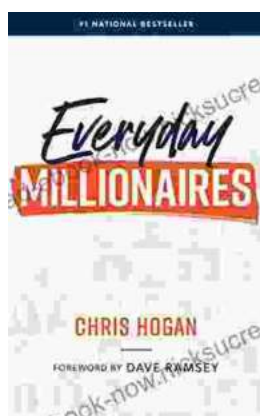
Salesforce.com is a true success story. The company has shown that it is possible to build a successful business by providing businesses with innovative software solutions.



Behind the Cloud: The Untold Story of How Salesforce.com Went from Idea to Billion-Dollar Company and Revolutionized an Industry by Carlye Adler

★★★★☆ 4.4 out of 5

Language : English
File size : 937 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 308 pages
Lending : Enabled



Chris Hogan: The Everyday Millionaire Who Shares His Secrets to Financial Success

Chris Hogan is an Everyday Millionaire who shares his secrets to financial success. He is the author of the bestselling book "Everyday Millionaires," which has sold over 1...



The True Story of Genius, Betrayal, and Redemption

In the annals of science, there are countless stories of brilliant minds whose work has changed the world. But there are also stories of...