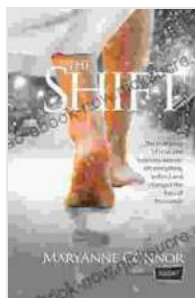


The True Story Of How One Businesswoman Left Everything Behind And Changed The World

In the annals of business history, there are countless stories of entrepreneurs who have achieved great success. But few are as inspiring as the story of Sarah Blakely, the founder of Spanx.



The Shift: The True Story Of How One Businesswoman Left Everything Behind And Changed The Lives Of Thousands by Maryanne Connor

★★★★☆ 4.6 out of 5

Language	: English
File size	: 6650 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 303 pages
Lending	: Enabled



Blakely was born in Clearwater, Florida, in 1971. She always had a passion for fashion, but she never imagined that she would one day start her own clothing company. After graduating from Florida State University with a degree in communications, Blakely worked in sales for a few years. But she wasn't satisfied with her career, and she knew that she wanted to do something more with her life.

In 1998, Blakely had an epiphany. She was attending a party, and she realized that her pantyhose kept cutting into her skin. She knew that there had to be a better way to wear pantyhose, so she decided to create her own solution.

Blakely spent the next two years developing her product. She borrowed \$5,000 from her father and used it to create a prototype of her new pantyhose. She called her product Spanx, and she began selling it to friends and family.

Spanx was an instant success. Women loved the way that it made them look and feel. Blakely quickly realized that she had a hit on her hands, and she began to expand her business. In 2000, she launched her website, and in 2001, she opened her first retail store.

Today, Spanx is a multi-billion dollar company. Blakely is now a self-made billionaire, and she is one of the most successful entrepreneurs in the world. But she has never forgotten her humble beginnings. She is committed to giving back to her community, and she has donated millions of dollars to various charities.

Blakely's story is an inspiration to us all. It shows us that anything is possible if we believe in ourselves and never give up on our dreams.

Here are a few of the lessons that we can learn from Sarah Blakely's story:

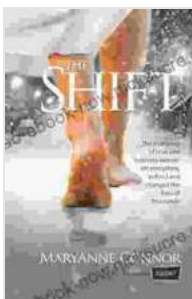
- **Don't be afraid to take risks.** Blakely left a comfortable job to pursue her dream of starting her own business. She didn't know if her product would be successful, but she was willing to take a chance.

- **Be persistent.** Blakely spent two years developing her product before she was ready to launch it. She didn't give up even when she faced setbacks.
- **Believe in yourself.** Blakely was confident in her product and her ability to succeed. She didn't let anyone tell her that she couldn't do it.
- **Give back to your community.** Blakely is committed to giving back to her community. She has donated millions of dollars to various charities.

Sarah Blakely is a true inspiration. Her story shows us that anything is possible if we believe in ourselves and never give up on our dreams.

Additional Resources

- [Spanx website](#)
- [Sarah Blakely's story on Forbes](#)
- [Sarah Blakely's story on Inc.](#)



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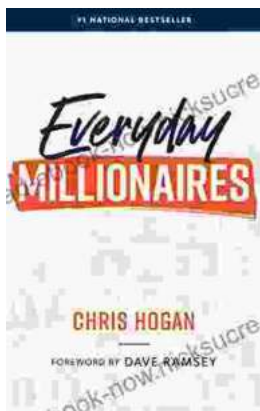
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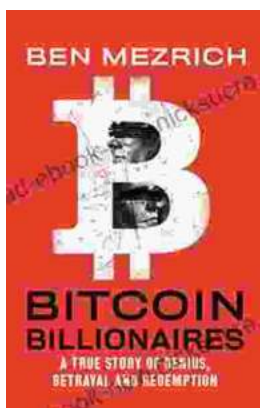
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