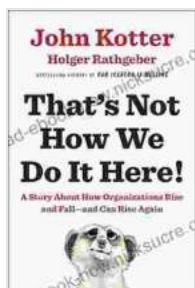


The Rise, Fall, and Redemption of Organizations: A Cautionary Tale



That's Not How We Do It Here!: A Story about How Organizations Rise and Fall--and Can Rise Again

by Holger Rathgeber

★★★★☆ 4.6 out of 5

Language : English
File size : 17355 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 169 pages



Organizations, much like individuals, go through cycles of growth, decline, and renewal.

The key to success for any organization is to understand the factors that contribute to its downfall and to develop strategies that can help it rise again.

The Rise

In the beginning, there is always a spark. A new organization is founded with a mission to make a difference in the world. The founders are passionate about their cause, and they are willing to work hard to make their vision a reality.

The organization grows and prospers. It attracts talented employees, customers, and investors. It becomes a force for good in the community.

The Fall

But then, something happens. The organization loses its focus. It becomes complacent. It starts to make bad decisions.

The employees become disengaged. The customers become dissatisfied. The investors lose confidence.

The organization begins to decline. It loses market share. It starts to lose money. It is on the verge of collapse.

The Redemption

But then, something else happens. A new leader emerges. This leader has a vision for the organization's future. She is able to reignite the passion of the employees. She is able to reconnect with the customers. She is able to restore the confidence of the investors.

The organization begins to rise again. It regains its market share. It starts to make money again. It is once again a force for good in the community.

The Factors that Contribute to Organizational Decline

There are many factors that can contribute to organizational decline, including:

- Lack of vision
- Complacency

- Bad decisions
- Employee disengagement
- Customer dissatisfaction
- Loss of market share
- Financial problems

The Strategies that can Help an Organization Rise Again

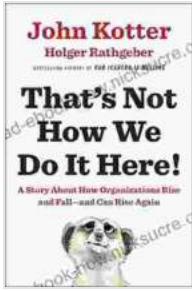
There are also many strategies that can help an organization rise again, including:

- Renewing the organization's vision
- Reigniting the passion of the employees
- Reconnecting with the customers
- Restoring the confidence of the investors
- Making better decisions
- Improving financial performance
- Investing in research and development
- Embracing change

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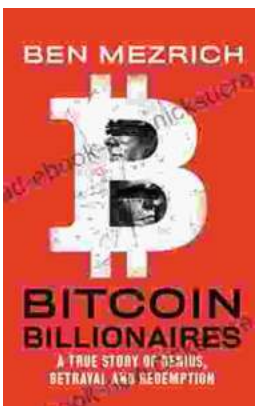
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