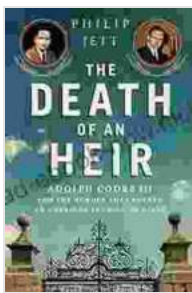


The Murder of Adolph Coors III: A Tragedy That Rocked an American Brewing Dynasty

On February 9, 1960, Adolph Coors III, the president and heir to the Coors Brewing Company fortune, was kidnapped from his home in Golden, Colorado. His abductors demanded a ransom of \$500,000, but before the money could be paid, Coors was killed.



The Death of an Heir: Adolph Coors III and the Murder That Rocked an American Brewing Dynasty by Philip Jett

★★★★☆ 4.6 out of 5

Language : English
File size : 15421 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 297 pages



The murder of Adolph Coors III sent shockwaves through the American brewing industry and the nation as a whole. It was a senseless crime that cut short the life of a promising young man and left a lasting scar on his family and business.

The Investigation

The investigation into Coors' murder was one of the largest and most complex in Colorado history. Hundreds of law enforcement officers were

involved in the case, and the FBI was called in to assist.

The investigation quickly focused on a group of drifters who had been seen in the area around Coors' home on the day of the kidnapping. One of the drifters, Joseph Corbett, was arrested and charged with Coors' murder.

Corbett's trial was a media circus, and he was ultimately convicted of murder and sentenced to death. However, Corbett's conviction was later overturned on appeal, and he was released from prison in 1978.

The Impact on the Coors Family

The murder of Adolph Coors III was a devastating blow to his family. Adolph Coors Jr., Adolph III's father, was so grief-stricken that he retired from the company and never fully recovered from the loss of his son.

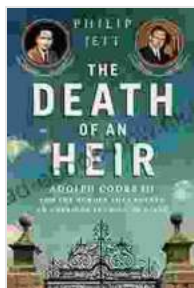
Adolph Coors III's wife, Sally, was also deeply affected by the tragedy. She became a vocal advocate for victims' rights and worked to help other families who had lost loved ones to violence.

The Impact on the Coors Brewing Company

The murder of Adolph Coors III also had a significant impact on the Coors Brewing Company. The company's stock price plummeted, and there was a boycott of Coors beer in some parts of the country.

However, the Coors family was determined to keep the business going, and they eventually weathered the storm. Today, the Coors Brewing Company is one of the largest and most successful breweries in the United States.

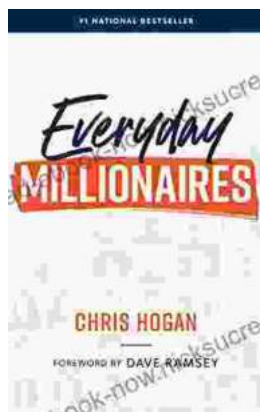
The murder of Adolph Coors III was a senseless tragedy that cut short the life of a promising young man and left a lasting scar on his family and business. However, the Coors family has shown remarkable resilience in the face of adversity, and the Coors Brewing Company has continued to thrive.



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