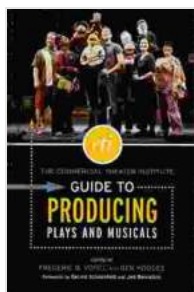


The Commercial Theater Institute Guide To Producing Plays And Musicals: Applause

The Commercial Theater Institute's Applause is the ultimate guide to producing plays and musicals. This comprehensive resource provides an in-depth exploration of every aspect of theatrical production, from concept development to opening night and beyond. Whether you're a seasoned producer or just starting out, Applause will equip you with the knowledge and tools you need to create successful and unforgettable theatrical experiences.



The Commercial Theater Institute Guide to Producing Plays and Musicals (Applause Books) by Ben Hodges

★★★★☆ 4.2 out of 5

Language : English
File size : 19966 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 406 pages
Screen Reader : Supported



What's Inside Applause

Applause covers everything you need to know about producing plays and musicals, including:

- Concept development and script analysis

- Budgeting and financing
- Venue selection and management
- Casting and rehearsals
- Marketing and publicity
- Opening night and beyond

In addition to the core content, Applause also features:

- Interviews with leading theater professionals
- Case studies of successful productions
- Checklists and templates
- A glossary of theater terms

Who Should Read Applause

Applause is essential reading for anyone involved in the production of plays and musicals. This includes:

- Producers
- Directors
- Playwrights
- Musical directors
- Choreographers
- Designers
- Stage managers

- Actors
- Musicians
- Theater administrators
- Theater students

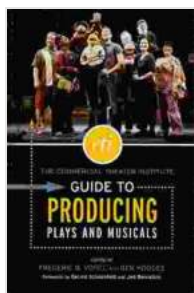
About The Commercial Theater Institute

The Commercial Theater Institute (CTI) is a non-profit organization dedicated to the advancement of commercial theater. CTI provides a wide range of programs and services to support theater professionals at all levels, from emerging artists to seasoned veterans. Applause is just one of the many resources that CTI offers to the theater community.

Order Your Copy of Applause Today

Applause is available in print and ebook formats. To order your copy, visit the CTI website or your favorite online retailer.

Applause is the definitive guide to producing plays and musicals. This comprehensive resource will give you the knowledge and tools you need to create successful and unforgettable theatrical experiences. Order your copy today and start your journey to Broadway!



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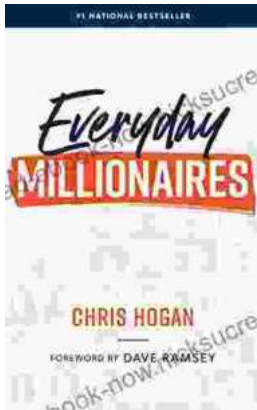
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