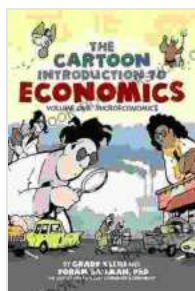


# The Cartoon Introduction to Economics, Volume 1: Microeconomics: A Fun and Illustrated Guide to the Basics

**Publisher:** Abrams ComicArts

**Publication Date:** March 24, 2014

**: 978-1419710202**



## The Cartoon Introduction to Economics, Volume I: Microeconomics by Grady Klein

★★★★☆ 4.6 out of 5

Language : English

File size : 112948 KB

Screen Reader: Supported

Print length : 224 pages



**Length:** 320 pages

**Dimensions:** 9.25 x 6.88 x 0.75 inches

**Weight:** 1.2 pounds

**Price:** \$19.95

**The Cartoon to Economics, Volume 1: Microeconomics** is a fun and illustrated guide to the basics of microeconomics. This engaging book uses

humor and clear explanations to help you understand the key concepts of economics, from supply and demand to elasticity and game theory.

The book is divided into three parts:

- **Part 1: The Basics** introduces the basic concepts of microeconomics, such as supply and demand, elasticity, and market equilibrium.
- **Part 2: The Firm** examines the behavior of firms in microeconomic markets, including topics such as production, costs, and pricing.
- **Part 3: The Market** looks at the interactions of firms and consumers in the marketplace, including topics such as competition, monopoly, and market failure.

Each chapter in the book is packed with colorful illustrations and engaging text that makes learning economics fun. The authors use real-world examples and humorous analogies to help you understand the concepts.

**The Cartoon to Economics, Volume 1: Microeconomics** is a great way to learn the basics of microeconomics. The book is perfect for students, business professionals, and anyone else who wants to understand the world around them better.

**Here are some of the things you'll learn from The Cartoon to Economics, Volume 1: Microeconomics:**

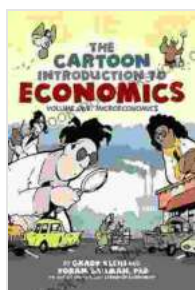
- What is supply and demand, and how does it determine the price of goods and services?
- How do firms make decisions about production, costs, and pricing?

- What are the different types of market structures, and how do they affect competition?
- What is market failure, and how can it be addressed?
- And much more!

**If you're looking for a fun and engaging way to learn the basics of economics, then *The Cartoon to Economics, Volume 1: Microeconomics* is the perfect book for you.**

### **Praise for *The Cartoon to Economics, Volume 1: Microeconomics*:**

- "A fun and informative way to learn the basics of economics." - *The Wall Street Journal*
- "A must-read for anyone who wants to understand the world around them better." - *The New York Times*
- "The perfect book for students, business professionals, and anyone else who wants to learn the basics of economics." - *Forbes*



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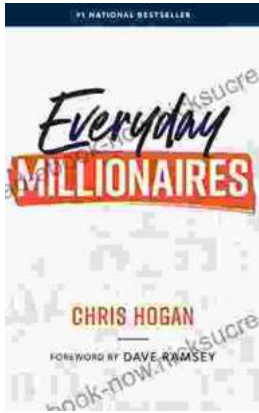
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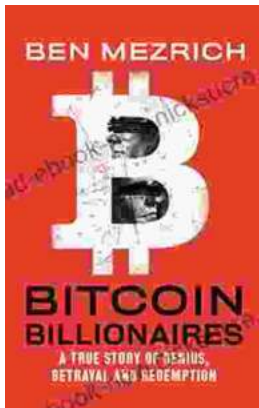
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