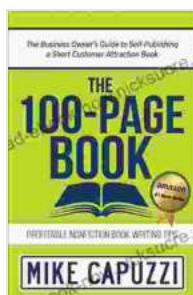


The Business Owner's Guide to Self-Publishing Short Customer Attraction Books

Are you a business owner looking to attract new customers and grow your business? If so, self-publishing a short customer attraction book may be the perfect solution for you.



The 100-Page Book: The Business Owner's Guide to Self-Publishing a Short Customer Attraction Book

by Mike Capuzzi

★★★★☆ 4.5 out of 5

Language : English
File size : 12707 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 103 pages
Lending : Enabled



Short customer attraction books are typically between 20 and 50 pages long and are designed to be read in one sitting. They provide valuable information to your target audience and help them solve a specific problem or achieve a specific goal.

When written and marketed effectively, short customer attraction books can be a powerful marketing tool for your business. They can help you:

- Generate leads
- Build relationships with potential customers
- Establish yourself as an expert in your field
- Drive traffic to your website
- Increase sales

If you're thinking about self-publishing a short customer attraction book, here are a few things you need to do:

1. Identify your target audience

The first step is to identify your target audience. Who are you trying to reach with your book? What are their needs and interests? Once you know who your target audience is, you can tailor your book's content to their specific needs.

2. Choose a topic

Once you know who your target audience is, you need to choose a topic for your book. The topic should be something that is relevant to your target audience and that you have expertise in.

3. Write your book

Now it's time to write your book. When writing your book, keep your target audience in mind and write in a clear and concise style. Be sure to include valuable information that will help your readers solve a problem or achieve a goal.

4. Publish your book

Once you've written your book, you need to publish it. There are a number of different ways to self-publish a book, including Amazon Kindle Direct Publishing (KDP), IngramSpark, and Barnes & Noble Press.

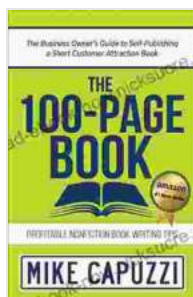
5. Market your book

Once your book is published, you need to market it to your target audience. There are a number of different ways to market your book, including social media, email marketing, and paid advertising.

Self-publishing a short customer attraction book can be a great way to attract new customers and grow your business. By following the steps outlined in this guide, you can write, publish, and market a book that will help you achieve your business goals.

Additional resources

- Amazon Kindle Direct Publishing (KDP)
- IngramSpark
- Barnes & Noble Press
- Facebook
- Mailchimp
- Google Ads



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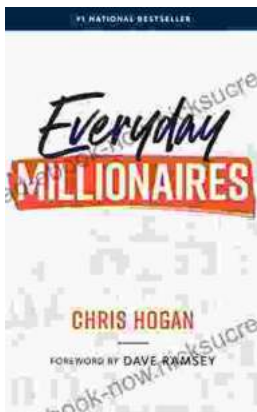
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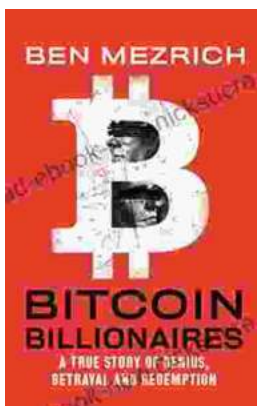
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