

How Zingerman's Built Corner Deli into a Global Food Community



Satisfaction Guaranteed: How Zingerman's Built a Corner Deli into a Global Food Community

by Micheline Maynard

★★★★☆ 4.9 out of 5

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Screen Reader : Supported

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Zingerman's is more than just a deli. It's a community hub, a culinary destination, and a global food advocate. The company, which was founded in 1982 by Ari Weinzweig and Paul Saginaw, has grown from a single deli in Ann Arbor, Michigan, to a global food empire with a staff of over 500 employees.

Zingerman's success is due in part to its commitment to quality. The company uses only the finest ingredients, and its products are made with care and attention to detail. Zingerman's also has a strong commitment to sustainability, and it works with local farmers and producers to source its ingredients.

But Zingerman's is more than just a business. It's also a community. The company hosts a variety of events, including cooking classes, food tastings, and community dinners. Zingerman's also supports local charities and organizations, and it has a long history of giving back to the community.

Weinzweig and Saginaw believe that food has the power to bring people together. They've created a company that is not only about making great food, but also about building community and making the world a better place.

The Early Years

Weinzweig and Saginaw met in college, and they bonded over their shared love of food. After graduating, they decided to open a deli together. They chose Ann Arbor because it was a college town with a vibrant food scene.

The early years were tough. Weinzweig and Saginaw worked long hours, and they often had to make do with whatever ingredients they could get their hands on. But they were determined to succeed, and they gradually built a loyal following.

The Road to Success

In the early 1990s, Zingerman's began to expand. The company opened a second deli in Chicago, and it also launched a mail-order business. Zingerman's products quickly became popular with food lovers around the country, and the company's reputation grew.

In the years since, Zingerman's has continued to grow and evolve. The company has opened new restaurants and retail stores, and it has also

launched a number of educational programs. Zingerman's is now a global food empire, but it has never forgotten its roots.

The Zingerman's Community

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The Future of Zingerman's

Zingerman's is a success story. The company has grown from a single deli to a global food empire, and it has never forgotten its commitment to quality, sustainability, and community.

What's the future of Zingerman's? Weinzweig and Saginaw are still at the helm, and they're as passionate about food as they've ever been. They're constantly looking for new ways to innovate and grow, and they're committed to making the world a better place through food.

The future of Zingerman's is bright. The company is well-positioned to continue to grow and succeed, and it will continue to be a force for good in the world.

Zingerman's is a remarkable company. It's a testament to the power of food to bring people together and make the world a better place. Weinzweig and Saginaw are true pioneers, and they've created a company that is truly unique.

Additional Resources

- Zingerman's website
- New York Times article on Zingerman's
- Saveur article on Zingerman's



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