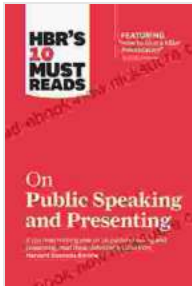


HBR's 10 Must-Reads on Public Speaking and Presenting: Techniques for Commanding Attention and Delivering Impactful Presentations



HBR's 10 Must Reads on Public Speaking and Presenting (with featured article "How to Give a Killer Presentation" By Chris Anderson) by Nancy Duarte

★★★★☆ 4.7 out of 5

Language	: English
File size	: 5479 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 216 pages



Public speaking and presenting are essential skills for leaders and professionals in today's business world. Whether it's delivering a presentation to a team, pitching an idea to investors, or addressing an industry conference, the ability to communicate effectively and persuasively is crucial for success.

Harvard Business Review (HBR) has compiled a collection of 10 essential articles on public speaking and presenting. These articles are written by leading experts in the field and offer practical tips, techniques, and insights to help you master the art of communication.

Featured Article: How to Prepare for a Presentation That Will Stick

In this featured article from HBR, Carmine Gallo, a communication expert and author of the book "Talk Like TED," shares his insights on how to prepare for a presentation that will leave a lasting impression on your audience.

Gallo emphasizes the importance of starting with a strong hook that grabs the attention of your audience. He also recommends using stories, humor, and personal anecdotes to make your presentation more engaging and memorable.

In addition, Gallo provides tips on how to use visual aids effectively, practice your presentation, and handle questions from the audience.

10 Must-Reads on Public Speaking and Presenting

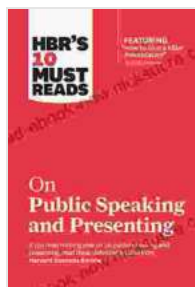
1. Four Steps to a Great Presentation by Nancy Duarte
2. The Secret to Great Presenting by Carmine Gallo
3. How to Get Your Message Heard by Celeste Headlee
4. How to Speak Up with Confidence and Impact by Sheryl Sandberg
5. The Best Presentations Start with a Strong Narrative by Nancy Duarte
6. The Art of Giving a Great Presentation by Nancy Duarte
7. The Elements of a Great Presentation by Garr Reynolds
8. Why Presentations Suck (and What to Do About It) by Garr Reynolds
9. Delivering an Unforgettable Presentation by Nancy Duarte

10. Handling the Toughest Questions in Your Presentation by Ron Burgundy

These 10 articles from HBR provide valuable insights and practical tips to help you become a more effective public speaker and presenter. By following the advice of these experts, you can learn how to craft compelling presentations, connect with your audience, and deliver presentations that make a lasting impact.

Remember, public speaking is a skill that takes practice. The more you prepare and practice, the more confident and effective you will become as a speaker.

So, if you want to become a master of public speaking and presenting, start by reading these 10 must-reads from HBR. You won't regret it.



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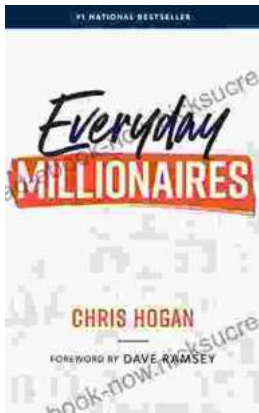
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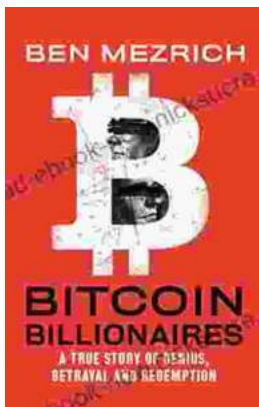
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